

OBJECTIVE

*To lead a corporate creative team,
creating outstanding marketing
pieces that achieve results.*

REFERENCES

Available upon request.

Experience

JUNIOR ART DIRECTOR // Education Management Corporation (OHE), Pittsburgh, PA (1/2007–present)

Designer and assistant to the Art Director for the online divisions of The Art Institute of Pittsburgh, South University, and Argosy University. Collaborated design for highly regarded “The Magic of Harry Potter” Speakers Series web site, <http://www.aionline.edu/speaker-series/potter/>. Create successful e-marketing pieces and campaigns featured in popular sites such as myspace.com. Design superb ads featured in Psychology Today Magazine and Training Magazine among others.

SENIOR DESIGNER & PROJECT MANAGER // Contact Designs, Inc., Miami, FL (11/2005–1/2007)

Senior designer for South Florida marketing agency. Work with Creative Director to create outstanding web sites, identities and a variety of printed marketing materials, such as magazine ads and brochures, for clients from the real estate, health care, and entertainment industries, among others. Responsible for projects from start to completion. Assist with copy writing and editing, prepare proposals, and maintain communication with clients about project status.

DESIGNER & WEBMASTER // Institute for Complex Engineered Systems, Pittsburgh, PA (9/2002–6/2006)

Head designer and webmaster for multidisciplinary research institute. Work with Projects Manager and Industrial Liaison to develop newsletters, flyers, and advertisements promoting the Institute to industry and university audiences. Create identities, brochures, web sites, invitations, and/or display material for newly established research labs, the annual Open House, and a variety of events and outreach programs. Act as a supervisor for design interns, while also applying managerial, time management, organizational, and communication skills.

COMMUNICATION DESIGNER // Software Engineering Institute (SEI), Pittsburgh, PA (6/2001–8/2002)

Designer for institute that serves as a national resource in software engineering and technology. Worked with creative team to develop unique marketing materials for the Institute’s diverse programs. Lead designer for the brochure for the Software Engineering Process Group Conference (SEPG 2002) and collaborated design and graphics to the Institute’s first annual report. Negotiated with clients for approval of new design ideas.

Education

MS IN MULTIMEDIA TECHNOLOGY // DUQUESNE UNIVERSITY, PITTSBURGH, PA (8/2005)

Acquired advanced skills in areas such as web animation, cross-platform authoring, and multimedia production.

BFA COMMUNICATION DESIGN // CARNEGIE MELLON UNIVERSITY, PITTSBURGH, PA (5/2001)

Minors in Fine Art and Photography & Digital Imaging. One semester study abroad, Santiago, Chile (Fall 2000).

Acknowledgements

EDUCATION MANAGEMENT CORPORATION SOCRATES AWARD // (8/2007)

Received team award for collaborating superb design to the Art Institutes Speakers Series.

SOFTWARE ENGINEERING INSTITUTE APPRECIATION AWARD // (8/2002)

Received award recognizing significant contributions to the mission of the Institute.

SMALL UNDERGRADUATE RESEARCH GRANT // (1/2001)

Awarded grant to research and propose better signage for local Pittsburgh children playgrounds.

Skills

TECHNICAL SKILLS // (MAC & WINDOWS)

Adobe Photoshop, Illustrator, Dreamweaver, Flash, InDesign, and Fireworks.
Web Development: (X)HTML, CSS, and JavaScript.

ADDITIONAL SKILLS

Excellent skills in print design. Fluent in Spanish.